



To: Hiring Manager
From: Corey Cohen, VP Marketing
TBI, Inc.
Re: Letter of Recommendation

This letter is to serve as a recommendation for the hire of Amanda Johnson. Amanda is a fantastic writer with the uncanny ability to juggle multiple projects at once. She does this all while bringing new ideas to the table with the underlying principle on how best to generate leads and help sales. She truly understands marketing not just in theory but practice and has proven to be a great manager, as well. Her direct reports were able to have a mentor and an ally, two things that made it easy for me to direct her.

Unfortunately, due to COVID-19, we had to scale our department back and I was forced to eliminate her position. It was not a reflection on her or her work product, as she takes direction well and is very self-aware, making it both easy to talk with and manage her.